



2024 SPONSORSHIP PACKET

WHAT

Pink Warrior Run/Walk is dedicated to promoting breast health services and education to our region. This walk celebrates and honors those fighting breast cancer, while raising funds to help those yet to fight.

WHEN

Saturday, October 12th
Spirit Contest @ 8:15 AM | Survivor Walk @ 8:30 AM | 5K Fun Run/Walk @ 9:00 AM

WHERE

St. Bernards Health & Wellness
1416 East Matthews, Jonesboro, AR 72401

The run/walk will begin at St. Bernards Health & Wellness, taking participants through the Arkansas State University campus, and end with medals and fun at Health & Wellness.

WHY

70% of the proceeds benefit the St. Bernards Mammography program, which provides mammograms and other breast services.

30% will be distributed to partners and organizations in Northeast Arkansas that support breast health programs.

100% stays *here* in Northeast Arkansas.

CONTACT

For more information, visit our website at GoPinkWarrior.com or call the St. Bernards Foundation at 870.207.2500



SPONSORSHIP PACKET

FIGHT HARD. FIGHT *here*. FIGHT FOR THOSE WE KNOW.

YOUR SUPPORT IN 2023 MADE A DIFFERENCE *here*



100%

OF SPONSOR DOLLARS AND TEAM FUNDRAISING STAY *here* IN NORTHEAST ARKANSAS

133

MAMMOGRAMS FUNDED

85,700

DOLLARS RAISED FOR BREAST CANCER PROGRAMS

\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$
\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$



15

THOUSAND

DOLLARS GIVEN IN LOCAL GRANTS TO OUR PARTNERS



31

COUNTIES SERVED IN ARKANSAS & MISSOURI



19,704

MILES DRIVEN BY MOBILE MAMMOGRAM UNIT



113

BREAST HEALTH SERVICES FUNDED



SPONSORSHIP PACKET

FIGHT HARD. FIGHT *here*. FIGHT FOR THOSE WE KNOW.

COMMITMENT

I would like to sponsor the 2024 Pink Warrior Walk at the level indicated below:

- \$15,000 CORPORATE
- \$10,000 CORPORATE
- \$5,000 CORPORATE
- \$1,500 CORPORATE
- \$5,000 REGISTRATION BAG
- \$5,000 MEDAL SPONSOR
- \$5,000 POM POM SPONSOR
- \$4,000 SURVIVOR TENT
- \$3,000 SURVIVOR PARADE SPONSOR
- \$3,000 STARTING LINE SPONSOR
- \$3,000 FINISH LINE SPONSOR
- \$2,500 TENT SPONSOR
- \$2,000 SPIRIT CONTEST SPONSOR
- \$1,500 STAGE SPONSOR
- \$1,500 WATER STATION SPONSOR
- \$1,500 SURVIVOR BIB SPONSOR
- \$1,500 IN HONOR/MEMORY BIB
- Please accept \$_____ as my donation.

SPONSOR INFORMATION

COMPANY

CONTACT NAME

ADDRESS

CITY

STATE ZIP CODE

PHONE NUMBER

EMAIL

Please check one!

INVOICE

CHARGE

CHECK ENCLOSED

NAME ON CARD

CARD NUMBER

EXP SECURITY BILLING ADDRESS

CITY STATE ZIP CODE

Please list as you want to appear in promotions. Please include current logo when submitting this from to aweeks1@sbrmc.org



SPONSORSHIP PACKET

FIGHT HARD. FIGHT *here*. FIGHT FOR THOSE WE KNOW.

CORPORATE SPONSORS	\$15,000	\$10,000	\$5,000	\$1,500
Complimentary registrations to event	15	10	5	
Naming on Celebration Circle (Limit 1)	Ⓡ			
Logo on event signage	Ⓡ	Ⓡ		
Logo on GoPinkWarrior.com	Ⓡ	Ⓡ		
Logo on promotional & electronic assets	Ⓡ	Ⓡ		
Logo on T-shirt	Ⓡ	Ⓡ		
Tent in Celebration Circle	Ⓡ	Ⓡ	Ⓡ	
Recognition on social media channels	Ⓡ	Ⓡ	Ⓡ	Ⓡ
Opportunity to add promotional items to race bags	Ⓡ	Ⓡ	Ⓡ	Ⓡ
Logo with hyperlink on sponsors page	Ⓡ	Ⓡ	Ⓡ	Ⓡ
EXCLUSIVE SPONSORSHIP OPPORTUNITIES				
Registration Bag Company logo on race bag + 5 complimentary registrations (Limit 2)				\$5,000
Medal Sponsor Company logo on medal distributed to the first 500 to cross the finish line + 5 complimentary registrations (Limit 1)				\$5,000
Pom Pom Sponsor Company logo on pom poms + 5 complimentary registrations (Limit 1)				\$5,000
Survivor Breakfast / Tent Provide breakfast for the first 300 survivors and logo on event signage + 4 complimentary registrations (Limit 1)				\$4,000
Survivor Parade Sponsor Logo on parade route + 2 complimentary registrations (Limit 1)				\$3,000
Starting Line Sponsor Company logo on starting line + 2 complimentary registrations (Limit 2)				\$3,000
Finish Line Sponsor Company logo on finish line + 2 complimentary registrations (Limit 2)				\$3,000
Tent Sponsor Tent set up in the race area with the ability to have representatives at the tent with promotional times + 2 complimentary registrations (Limit 10)				\$2,500
Spirit Contest Sponsor Naming rights to Spirit Contest & Company Representative involvement + 2 complimentary registrations (Limit 1)				\$2,000
Stage Sponsor Company logo on stage (Limit 1)				\$1,500
Water Station Company logo on banner for each water station (Limit 2)				\$1,500
Survivor Bib Logo placement on bibs for breast cancer survivors (first 300 registrants) (Limit 1)				\$1,500
In Honor / Memory Bib Logo placement on in honor / memory bibs (first 300 registrants) (Limit 1)				\$1,500

Exclusive sponsorship includes recognition on social media channels, company logo on sponsor section of GoPinkWarrior.com, opportunity to add promotional items in event bags and a tent in Celebration Circle.

THANK YOU TO OUR COMMUNITY PARTNERS

JOIN THE 2023 EVENT SPONSORS AS WE MAKE A DIFFERENCE *here*.

